



CHI Insider

Winter, 2002

The Children's Health Initiative Newsletter

Issue #3

CHI Funding Success!

The Children's Health Initiative, through the Santa Clara Family Health Foundation, has successfully raised nearly \$13 million this fiscal year! This money is used to support CHI efforts in providing health insurance to the estimated 70,000 children in Santa Clara County without coverage. Recently, CHI announced that it received three major grants: \$1 million from the California HealthCare Foundation; \$950,000 from the California Endowment; and \$500,000 from the Health Trust. These three new grants now bring the grand total for fiscal year 2001-2002 to almost \$13 million!

Breakdown of funding for CHI for fiscal year 2001-2002:

- \$ Santa Clara County: \$3 million
- \$ City of San Jose: \$1.4 million
- \$ Children and Families First Commission (tobacco tax): \$2 million
- \$ The David and Lucile Packard Foundation: \$2.9 million
- \$ California HealthCare Foundation: \$1 million
- \$ Santa Clara Family Health Foundation: \$1 million
- \$ California Endowment: \$950,000
- \$ The Health Trust: \$500,000
- \$ Bank of the West: \$100,000
- \$ Westly Foundation: \$10,000
- \$ Corporations/individuals/events: \$57,000
- Total: \$12,917,000**



The money from the recent grants will be used to support health insurance premium payments for children enrolled in the Healthy Kids program. It costs \$1,000 per child under the Healthy Kids program to provide comprehensive health insurance each year. These new grants will cover 2,450 children in Santa Clara County!

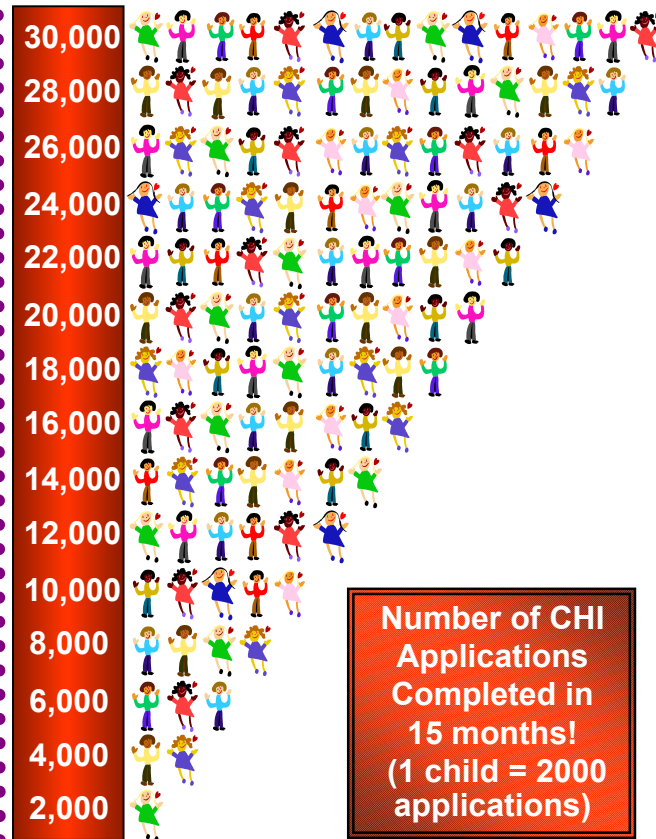
If you would like to support Healthy Kids with a financial contribution of any amount, please visit the Santa Clara Family Health Foundation website at www.healthykidsfund.org or contact Craig Walsh at 408-874-1998.



Latest Numbers

CHI partners are working hard to reach the Children's Health Initiative goal of providing comprehensive health insurance to 100% of the children residing in Santa Clara County with family income at or below 300% of the Federal Poverty Level. As of March 2002, outreach, education and marketing efforts have increased the number of enrollment applications for Medi-Cal, Healthy Families, and Healthy Kids to almost 30,000. This means approximately 30,000 more children in Santa Clara County will have medical, dental, and vision care coverage!

Congratulations to all the community members contributing to the success of the Children's Health Initiative!



Number of CHI Applications Completed in 15 months! (1 child = 2000 applications)



CHI Insider

Winter, 2002

The Children's Health Initiative Newsletter

Issue #3

Promoting Healthy Kids in Santa Clara County!

The Healthy Kids Program is a locally funded health insurance program unique to Santa Clara County. Healthy Kids is the first children's health insurance program in the nation funded by tobacco settlement money and other private funding sources. Comprehensive health care services are available to Santa Clara County children for free or at a low cost, depending on their eligibility. The Healthy Kids program was created by a public-private partnership and is run by the Santa Clara Family Health Plan.

This exciting new program is a Healthy Families "look-alike" that expands the eligibility criteria by insuring children whose family income is up to 300% of the Federal Poverty Level (FPL). This provides middle class working families - who make too much money to qualify for government-funded health insurance - an opportunity to acquire comprehensive health care. This is great news for those families in Silicon Valley who perceive the high cost of living as a barrier to obtaining quality health insurance.

Eligibility requirements include:

- ✓ The child lives in Santa Clara County (regardless of immigration status)
- ✓ The child is ineligible for Medi-Cal or Healthy Families
- ✓ The child is less than 19 year:
- ✓ The family income is at or below FPL



Benefits Include:

- Medical, Dental & Vision
- Prescriptions
- Acupuncture
- Hospitalization & Emergency
- Mental Health Services
- 24 Hour Advice Line
- Health Education and more!

Help Support CHI Efforts

Yes, you can help support the success of the Children's Health Initiative by:

- ✦ Contributing financially to the Santa Clara Family Health Foundation through its website www.healthykidsfund.org or by contacting Craig Walsh at 408-874-1998.
 - ✦ Volunteering time and skills to local community events. Please contact Marta Avelar, Community Relations Director at mavelar@scfhp.com.
 - ✦ Talking about CHI with coworkers, friends, and potential clients.
 - ✦ **Referring potential clients to our toll-free Children's Health Initiative information line at 1-888-244-5222.**
 - ✦ Referring clients to one of the following application assistance sites: VHC Bascom; VHC East Valley; VHC Fair Oaks; VHC San Martin; VHC Silver Creek; or the Walk-In Office at 750 South Bascom, Suite 320 (between the hours of 8am-4pm).
- Together we can help children in our community have a healthy future! Your active participation in CHI makes a difference!

Available Resources

The following resources are available:

- ★ The **CHI Insider** newsletter!
- ★ The CHI Web site "www.CHIkids.org"
- ★ For school presentations, call Felix Alvarez at (408) 254-5985.

The following resources are available to the staff of Santa Clara Valley Health & Hospital System:

- ★ For CHI information, call Ana Uribe at (408) 885-7646.
- ★ For CHI staff presentations and CHI events call, Mai Mai Cantos at (408) 793-6570.
- ★ For CHI flyers, call Kris Vantornhout at (408) 793-6565.